



Notification pursuant to art. 13 of Legislative Decree 196/2003.

The company Piaggio & C. S.p.a. (hereinafter "Piaggio" or the "Company"), with registered offices located in Pontedera (PI) at Via Rinaldo Piaggio n. 25, represented by the individual temporarily appointed by the Board of Directors to handle personal information, domiciled in the company's offices, wishes to inform you of the following.

The identifying information supplied by the user during registration for the web site and/or subscription of services, initiatives and promotions publicized in it will be used by Piaggio, and may be provided to third parties, in compliance with the principles of protection of privacy established by Legislative Decree 196/2003 and other applicable current legislation.

Piaggio will use this information:

- a) for the purpose of providing the services requested, checking the quality of services offered and fulfilling all legal accounting and fiscal requirements;
- b) only if you specifically give your express consent, for commercial purposes, for promotions and marketing through online and offline channels, and for the purpose of conducting market surveys and statistical surveys such as monitoring customers' satisfaction with Piaggio products and services and/or those of other companies in the Piaggio Group or sending technical or promotional information on products and services offered by Piaggio and/or by its affiliates and/or by the Piaggio Group's dealers and/or distributors. The information may be provided to other companies in the Piaggio Group and/or to specialized companies (requiring them to adopt data security and protection criteria in line with current legislation) for the purposes for which the information was collected.

Giving your consent to use of your personal information for the purposes specified in point a) is optional but necessary for accessing the services, promotions and offers announced by Piaggio on its web sites and the user's failure to provide this information will make it impossible for Piaggio to provide the requested service. Giving your consent to use of your personal information for the purposes specified in point b) is optional and failure to do so will not prevent you from accessing the services and promotions offered.

Your data will be handled in conformity with the requirements of the law, guaranteeing full compliance with the provisions of the law, contracts and regulations. Your data will be used in printed form and in electronic form on the basis of processing logic strictly correlated with the purposes listed above and in such a way as to guarantee the security and confidentiality of the data, and in all cases in compliance with the provisions of art. 31 et seq. of Legislative Decree 196/2003 and the Technical Regulations – Annex B to this decree. The data will be kept only for as long as is necessary for the purposes for which it was collected and for the amount of time required by civil and fiscal legislation.

The individual in charge of handling the information will avail himself/herself of the assistance of other people acting as internal managers and possibly of external contractors, or of other people appointed to process the information. Specifically, the information may be made available to employees and other people working in the company units involved in providing the services offered by Piaggio, and to people in the companies appointed to process the data and in charge of performing marketing and promotional activities for the individual in charge of handling personal information.

Art. 7 of Legislative Decree 196/2003 entitles people who provide personal information to exercise specific rights. Specifically, you have the right to obtain confirmation of the existence or non-existence of personal information on you, even if the information has not yet been recorded, and to view the data in intelligible form. You are also entitled to ask where the data came from, the logic and purposes of its use and how it will be used, and to ask for details identifying the person who will be using the information, the person in charge, the national representative and the parties/categories to whom the information may be provided or who may become aware of it as designated representatives of the State, managers or people appointed to handle the information. You may obtain deletion, transformation into anonymous form or freezing of information on you held in violation of the law and updating, correction or, if you have a particular interest in doing so, supplementation of the data; you are likewise entitled to attestation that notification of these operations has been provided to all parties to whom the information has been provided; you may object to use of the information if you have legitimate reason to do so.

The Manager appointed under art. 29 of Legislative Decree 196/2003 whom users may contact at any time to exercise their rights under art. 7 of Legislative Decree 196/2003 is the temporary manager of the Legal and Corporate Department. Requests may be sent to Piaggio & C. S.p.a., Ufficio Legale e Societario, Viale Rinaldo Piaggio n. 25, 56025 Pontedera (PI) or sent by email to privacy@piaggio.com.

A complete list of the people in charge of handling personal information is available by sending a request by mail to Piaggio & C. S.p.a., Ufficio Legale e Societario, Viale Rinaldo Piaggio n. 25, 56025 Pontedera (PI) or an email to privacy@piaggio.com.